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DRUMBEAT DECODABLE BOOK COLLECTION 2025 TEACHER APPRECIATION WEEK SWEEPSTAKES

OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the **DRUMBEAT DECODABLE BOOK COLLECTION 2025 TEACHER APPRECIATION WEEK SWEEPSTAKES OFFICIAL RULES** (the "Sweepstakes"), presented by Lee & Low Books, Inc. ("Sponsor"). By entering the Sweepstakes, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials.

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A purchase or payment will not improve your chances of winning.

ELIGIBILITY: The Sweepstakes is open to legal residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry. Employees of Sponsor, its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Sweepstakes. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. In order to enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

ENTRY PERIOD: The Sweepstakes begins at 12 AM Eastern Time ("E. T.") on May 5, 2025, and ends at 11:59 PM E.T. on May 11, 2025 (the "Entry Period"). Eastern Time shall govern for all purposes of



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this Sweepstakes. Sponsor's designated clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. Void where prohibited.

HOW TO ENTER: Online entry only. During the Entry Period, to receive one (1) entry into the Sweepstakes, complete all required fields on the entry form located at <https://zfrmz.com/zoU5a0mh9bgFKhIHvLwj> and submit as instructed. All entries must be received by the close of the Entry Period to be eligible. Although it is free to enter, standard data rates and charges may be incurred if you use your mobile device to submit your entry. Limit one (1) Entry per person throughout the entire Entry Period. Entries by the same person in excess of the limits stated herein will be disqualified.

In the event of a dispute, entries will be deemed made by the authorized account holder of the email address used for entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses is prohibited and any such entries will be deemed void and disqualified. All entries become the property of Sponsor upon receipt and will not be acknowledged or returned. Automated entries are prohibited, and any use of automated devices will result in disqualification.

USE OF PERSONAL INFORMATION/PRIVACY POLICY: By entering the Sweepstakes, entrant will be sharing their personal information with Sponsor, which personal information will be collected and used for administration of the Sweepstakes and awarding the prize. All information submitted in connection with this



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Sweepstakes shall be governed by Sponsor's privacy policy (at <https://www.leeandlow.com/contact/privacy-policy>). By entering this Sweepstakes, you acknowledge that you have read and agree to this privacy policy.

PRIZE: Five (5) winners will receive a winning prize pack

containing a **six (6) copies** of the following books: *Duck and Cub* (Drumbeat Decodable Book Collection #1), *Grandfather Rock* (Drumbeat Decodable Book Collection #2), *Jan at Camp* (Drumbeat Decodable Book Collection #3), *Rhett and Jett* (Drumbeat Decodable Book Collection #4); and *Tim and Robin* (Drumbeat Decodable Book Collection #5) – an approximate retail value of \$298.50.

If prize or any part of a prize is not accepted, is unclaimed and/or unused by a winner, it will be forfeited and will not be substituted. No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prize.

WINNER SELECTION/NOTIFICATION: Five (5) winners will be selected in a random drawing on or about May 13, 2025 from all eligible entries received by the entry deadline. The odds of winning depend on how many eligible entries have been received. Winner will be notified via email and must respond to email notification within ten (10) days of receipt. Winner may also be required, in Sponsor's discretion, to complete, execute and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law)(collectively, the "Affidavit") by the date or within



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the time frame specified by Sponsor. If winner is under the age of majority in its state of legal residence, the Affidavit must be executed on its behalf by its parent or legal guardian. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or winner notification or Affidavit is returned as undeliverable, (b) potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with the above conditions or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Sweepstakes or receive the prize, (e) potential winner cannot or does not comply with the Official Rules, or (f) potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received.

DISCLAIMERS/RIGHT TO CANCEL, MODIFY: Sponsor and its parent, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, by reason of spam filters, privacy settings, inactive email or social media accounts or an entrant's failure to monitor its spam folders and/or email and/or social media accounts; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural



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disasters, terrorism, epidemic, pandemic or outbreak of communicable disease, quarantine, national, regional or state of emergency or emergency disaster, weather or any other event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this promotion or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes, including the entire Sweepstakes, and/or modify the Sweepstakes and/or, in the event of termination, award the prizes in a random drawing from all eligible entries received as of the termination date.

RELEASE OF LIABILITY/DISCLAIMER OF WARRANTY: By participating in this Sweepstakes and/or accepting the prize, entrants and winner agree to release and hold harmless Sponsor, Meta Platforms, Inc., Instagram and their respective parent companies, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the



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Sweepstakes, or possession, acceptance and/or use or misuse of the prize or participation in any Sweepstakes-related or prize-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. The Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer or mobile device, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winner acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantees, express or implied, in fact or in law, relative to any prize or any component thereof.

PUBLICITY RELEASE: By accepting a prize, each Winner consents to the use of his/her name for publicity and promotional purposes on behalf of Sponsor, worldwide and in perpetuity, with no additional compensation or further permission, notice, review or approval (except where prohibited or restricted by law).

GOVERNING LAW/FORUM SELECTION: Except where prohibited, any dispute arising from this Sweepstakes, including these Official Rules, shall be resolved individually, without resort to any form of class action, and shall be governed by, and construed in accordance with, the laws of the State of New York, without reference to its conflict of law principles. In addition, by entering, the entrants consent to the personal jurisdiction of the state and federal courts located in New York County and agree that such courts shall have exclusive jurisdiction over all such disputes. Any and all claims, judgment and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and further waives any and all rights to have damages multiplied or otherwise increased.



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WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by December 15, 2025 to Drumbeat Decodable Book Collection Teacher Appreciation Sweepstakes, 381 Park Ave S RM 1401, New York, NY 10016-8829.

SPONSOR Lee & Low Books, Inc., 381 Park Ave S RM 1401, New York, NY 10016-8829.

This Sweepstakes is in no way sponsored, endorsed, or administered by, or associated with, Instagram. Any and all questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor, not Instagram.